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Honors Academic Mentor (Social Science, Pre-law, & Business),
Director of Communications, and Adjunct Instructor
The Honors College at Appalachian State University
Appalachian Hall, ASU Box 32073
Boone, NC 28607
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O: 828.262.2023

EDUCATION

Temple University, Philadelphia, PA

Ph.D., Anthropology

MAY 2009

M.A., Anthropology

January 2006

DISSERTATION: *Eating Potato Chips with Chopsticks: Nikkei Latin Americans Making Home, Shaping Family and Defining Selves*

University of Texas at Austin

M.A., Visual Communication & Photojournalism

DECEMBER 1999

THESIS: *Part of Me: A Visual Ethnography of Southern Culture in Brewton, Alabama*

Rhodes College, Memphis, TN

B.A., Sociology & History; Japanese Minor

MAY 1995

JAPANESE CULTURE AND INTENSIVE LANGUAGE PROGRAMS

Sophia University; Tokyo, Japan

SUMMER 1993

Kansai Gaidai University; Osaka, Japan

FALL 1993

PROFESSIONAL GOAL & INTERESTS

In working towards my professional goal—the integration of service, teaching and research—I am committed to an interdisciplinary and engaged model of learning. My primary interest is the human condition broadly, and within that, I focus on culture, visual culture, and social hierarchies as related to food and identity. My areas of expertise listed below reflect my interdisciplinary interests.

THEORETICAL EXPERTISE

- ▶ Local/Global Food & Culture
- ▶ The Global Economy & Neoliberalism
- ▶ Globalization of Agriculture & The Global Food System
- ▶ Sustainability: Environment & Culture
- ▶ Political Economy & Development
- ▶ Medical Anthropology: Food, Nutrition, & Global Health
- ▶ Transnationalism, Migration & Identity
- ▶ Social Inequalities: Gender, Race, & Class
- ▶ Visual Anthropology: Visual Culture & Society

- ▶ Communication, Visual Communication, & Photojournalism
- ▶ Critical Cultural Analysis: Public Discourse, Consumerism, & Media
- ▶ Postmodernism, Representation and Power

METHODOLOGICAL EXPERTISE

- ▶ Qualitative & Ethnographic Research Methods
- ▶ Visual Anthropology & Photojournalism
- ▶ Life History & Oral History
- ▶ Applied Anthropology
- ▶ Experiential Learning, Service-learning & Community-engaged Research
- ▶ Narrative Ethnography & Cross-disciplinary Truth-making

GEOGRAPHIC EXPERTISE

- ▶ Latin America
- ▶ Asia: Japanese Studies
- ▶ Latino USA
- ▶ The American South
- ▶ The Global Food System

TEACHING EXPERIENCE

APPALACHIAN STATE UNIVERSITY, The Honors College

HON 2515: Food Fights

Spring 2015 & Spring 2016

Everyone knows the saying, "you are what you eat." This course will question the current reality of this phrase by examining the relationship between food and culture. We will explore how culture is being altered in the modern, global context. This will include an analysis of all aspects of subsistence (how we feed ourselves) including food production, preparation, and consumption. Recent economic and environmental trends have led to increasing dependence on the global food system, and, in reaction, alternative food movements. In this class we will consider both sides of such food fights and the impact to culture/s including aspects of taste, health, family structures, economics, migration, religion, identity, sustainability, etc. Readings will span the disciplines of anthropology, literature, and investigative journalism, and will include political activism, philosophy, ethnography, an eco-fable, a novel, and a memoir.

HON 1515: *Balanced Brains*

Fall 2016

In this course, we will explore visual, intuitive, right brain intelligence. Through exercises, students will come to understand and condition their own visual and intuitive intelligence, and learn to integrate that with their more commonly exercised verbal, rational, left brain intelligence in order to develop whole-mind cognition. Specifically, students will learn and practice visualization, drawing, photography, meditation, and the analysis of their own dreams and media images. Working from the model presented by Williams and Newton (2007) in *Visual Communication: Integrating Media, Art, and Science*, and with the goal of what Williams labels "omniphasism," students will come to better value, strengthen, and integrate their many forms of intelligence to be "all in balance." Students will read and discuss debates forming the foundation for the theory of omniphasism drawn from anthropology, art, biology, communication, media, neuroscience, and psychology. In addition, global, cross-cultural differences in teaching and learning will be explored and compared to better understand social, structural, and systematic influences over intelligence. The goal of the course

is for students to develop more balanced brains. As more creative, better decision makers, it is hoped that students will become more competent problem solvers and, with whole mind synthesis, able to engage with and contribute to society.

EASTERN NEW MEXICO UNIVERSITY, Department of Anthropology

Instructor

AUGUST 2009 – JULY 2010

Assistant Professor

AUGUST 2010 – MAY 2014

(Independently teach the following courses on regular rotation):

Anth/Geog 103: *Humans and Their Environments* (environmental anth)

Anth/Geog 233: *People and Cultures of the World* (environmental anth)

Anth 243: *Introduction to Cultural Anthropology*

Anth/Eng/Span 303: *Storytelling at the Crossroads**

**INTERDISCIPLINARY, COURSE THAT I DEVELOPED, TEAM-TAUGHT WITH MARY AYALA*

Anth 333: *Anthropology and Development* (political-economic anth)

Anth 340: *Indians of North America*

Anth/Soc 350: *Medical Anthropology*

Anth 415: *Ethnographic Methods*

Anth 432/532: *Indians of the Southwest*

Anth 492: *Anthropological Perspectives* (theory for undergraduate majors)

Anth 500: *Anthropological Foundations* (theory for graduate students)

Anth 522: *Imaging in Anthropology* (photography & graphic design)

UNIVERSITY OF SOUTHERN MISSISSIPPI, Dept. of Anthropology & Sociology

Adjunct Instructor (Independently taught the following course):

Anth 101: *Introduction to Anthropology (4-field)*

FALL 2008

PHILADELPHIA UNIVERSITY, Department of Liberal Arts

Adjunct Instructor (Independently taught the following course):

L352: *Area Studies Latin America*

SPRING 2006

TEMPLE UNIVERSITY, Department of Anthropology

Adjunct Instructor (Independently taught the following courses):

Anth Co61: *Cultures of the World*

SUMMER I 2003 & FALL 2005

Anth 101: *Introduction to Anthropology (4-field)*

SUMMER II 2004

UNIVERSITY OF TEXAS AT AUSTIN, Department of Journalism

Teaching Assistant (Independently taught a lab section and also assisted professors in grading, developing course structure, and execution of student work in the following courses):

J311K *Visual Literacy*

FALL 1997 & SPRING 1999

J310 *Photographic Communication*

SPRING 1998 & FALL 1999

**GRANTS
& AWARDS**

American Anthropological Association Leadership Fellowship (\$500)

(Supported mentorship of future leaders of the association) June 2012-May 2013

	ENMU Internal Research Grant (\$3000) <i>(Supported "The Eat Project" research)</i>	JULY 2012-June 2013
	ENMU Internal Research Grant (\$2988) <i>(Supported "The Eat Project" research)</i>	JULY 2011-June 2012
	Dissertation Research Award (\$25, 812) Temple University Graduate School <i>(Supported dissertation research)</i>	OCTOBER 2007-JUNE 2008
	Edward Spicer Student Travel Award (\$500) The Society for Applied Anthropology <i>(Supported conference presentation research)</i>	MARCH 2006
	Preliminary Dissertation Research Grant (\$1000) Temple University College of Liberal Arts <i>(Supported dissertation research)</i>	MAY-AUGUST 2004
	Shell Grant-in-Aid of Research (\$350) University of Texas at Austin College of Communication <i>(Supported thesis research)</i>	MAY-AUGUST 1999
	Press Club of Dallas Scholarship (\$2500) Press Club Foundation <i>(Supported graduate coursework)</i>	JANUARY-DECEMBER 1999
SCHOLARSHIP	MANUSCRIPTS IN PREPARATION: BLINDING SUN IN MY EYES: CHALLENGES TO COMMUNITY-ENGAGED RESEARCH AND SERVICE-LEARNING GLOBALISED HOME-MAKING: NIKKEI RETURN-MIGRATION AND IMPACTS IN ACACOYAGUA, CHIAPAS, MEXICO QUE CHEVERE! (HOW COOL!): NIKKEI ETHNIC IDENTITY IN THE CONTEXT OF POST-1990 RETURN MIGRATION FOR OR AGAINST THE GLOBAL FOOD SYSTEM? THE VIABILITY OF AN ALTERNATIVE FOOD MOVEMENT IN PORTALES, NEW MEXICO GLOBALIZED EATING: HOW PRIVATE STRATEGIES OF RESISTANCE ARE PUBLICLY ENACTED	

CONFERENCES

- National Collegiate Honors Council Annual Meeting,
Seattle, WA OCTOBER 2016
- The North Carolina Honors Association Annual Meeting,
Asheville, NC SEPTEMBER 2015
- The National Collegiate Honors Council Annual Meeting,
Denver, CO NOVEMBER 2014
- Consortium for North American Higher Education Collaboration,**
CONEHEC's 13TH NORTH AMERICAN HIGHER EDUCATION CONFERENCE, Houston, TX
APRIL 2010

PRESENTATIONS

- Session Title: *Is There Value to a Jetta in a BMW World?*
Abstract: *Neoliberal forces of ubiquitous marketability drive higher education today limiting investment in long-term value, Honors, and liberal education broadly. At Appalachian State we are feeling the brunt of these trends; it has led to a leadership transition that leaves us in a state of liminality, particularly in our mission. Before January 2016, we were an Honors College selling the allusion of a BMW, but we were hanging on behind a veneer worn thin. We are now exposed as the actual Jetta, and with emissions problems. In this session, Honors staff, faculty, and students in the Honors College(?) at AppState, discuss our current identity crisis. We introduce survey data highlighting our past misrepresentation (as a BMW) and reflecting the lack of administrative support, which led to disappointment for students and extends across our Honors community. We offer little hope of changing trends in higher education. However, if we address our emissions problems, and call it what it is—a Jetta—perhaps there is hope for our program, and salvaging the value of liberal education for students and the local/global communities that we all share.*
The National Collegiate Honors Council Annual Meeting,
Seattle, WA (Scheduled) OCTOBER 2016
- Cacao and Green Chile: The Role of Local Food Culture in Alternative Food Movements.* (Presented in Absentia by Dr. Jeff Boyer) For Food For Generations to Come Consortium with Universal Exposition,
Milan, Italy, OCTOBER 2015
- Beyond the Classroom: Anthropology and Food Studies.* For Panel, "Destinations for Learning." The Annual Society for Applied Anthropology Meeting,
Albuquerque, NM, MARCH 2014
- Panel Chair & Co-Organizer: "Destinations for Learning." The Annual Society for Applied Anthropology Meeting, Albuquerque, NM, MARCH 2014
- Globalized Eating: How Private Strategies of Resistance are Publicly Enacted* (co-authored with Danielle Holmes). For Panel, "Politics of Public Food and Hospitality: Diasporic and Transnational Tables." The Annual American

Anthropological Association Meeting, Chicago, IL, NOVEMBER 2013

Misadventures: The Truth of Ethnographic Fieldwork. Invited Lecture: ENMU Department of Communication, Annual Faculty Lecture Series, Portales, NM, SEPTEMBER 2013

"Messy Goodness": The Anthropology of Local Food Culture through Community Service-learning (co-authored with Erica Govich). For Panel, "Edible Anthropology: Maximizing Borders of the Anthropology of Food." The Annual American Anthropological Association Meeting, San Francisco, CA, NOVEMBER 2012

Panel Chair & Co-Organizer: "Edible Anthropology: Maximizing Borders of the Anthropology of Food." The Annual American Anthropological Association Meeting, San Francisco, CA, NOVEMBER 2012

Home in Multiple Homelands: The Practice of Auto and Visual Ethnography. Invited Lecture: ENMU Department of Communication, Annual Faculty Lecture Series, Portales, NM, September 2012

Fieldwork Stories: The Art of Cultural Knowledge. For Panel, "Cuentos: Storytelling and Cultural Knowledge." The Annual Southwest Council of Latin American Studies Meeting, Miami, FL, MARCH 2012

Washing it All Away: Laundering and Water Challenges in the Soconusco. For Panel, "Laundry: Traces of Intimate Labor in the Field and Beyond." The Annual American Anthropological Association Meeting, Montreal, Quebec, Canada, NOVEMBER 2011

Truth and Storytelling in Latin America (co-authored with Mary Ayala). For Panel, "Cubanisms, Memory and Storytelling in Latin-America." The Annual Southwest Council of Latin American Studies Meeting, San Juan, Puerto Rico, MARCH 2011

Fitting in and across Disciplines: Comments from a Novice Academic. For Panel, "Beyond the Discipline: Fostering a Collaborative Culture of Teaching." The Annual Southwest Council of Latin American Studies Meeting, San Juan, Puerto Rico, MARCH 2011

Panel Moderator: "Beyond the Discipline: Fostering a Collaborative Culture of Teaching." The Annual Southwest Council of Latin American Studies Meeting, San Juan, Puerto Rico, MARCH 2011

Going in order to Stay: Environmental, Economic and Social Devastation "from Above" in the Soconusco Region of Chiapas, Mexico. For Panel, "Capitalism's Costs and Benefits to the Individual." The Annual Southwest

	Council of Latin American Studies Meeting, Santa Fe, NM,	MARCH 2010
	<i>iQue Chevere! : Nikkei Latin American Kinship Strategies. For Panel, "The Fictions of Kinship: Relatedness, Mobility and Global Capital."</i> The Annual American Anthropological Association Meeting, Philadelphia, PA,	DECEMBER 2009
	<i>Intimate choices: Nikkei Return Migrants Making "Home," the Consequences of Leaving and How Family is Shaped Back "Home."</i> For Panel, "Transnational Intimacies." The Annual American Anthropological Association Meeting, San Francisco, CA,	NOVEMBER 2008
	<i>Re-defining Ethnic Identity: An Analysis of Nikkei Latin Americans in the Context of the Film "White Like the Moon."</i> Center for the Humanities at Temple, Associates Conference, Philadelphia, PA,	APRIL 2006
	<i>Back "Home" in the Americas: The Impacts of Massive Out-migration on Nikkei Sending Communities.</i> For Panel, "East Asian Migration." The Society for Applied Anthropology Annual Meeting, Vancouver, B.C., Canada,	MARCH 2006
	<i>A Hermeneutic Approach to Anthropological Photography in Web Media Exemplified through an Ethnographic Analysis of Weddings.</i> For The Visual Research Conference of The Annual American Anthropological Association Annual Meeting, Atlanta, GA,	DECEMBER 2004
	<i>First Comes Love, Then Comes...: Reinventing Social Structures through the Negotiation of Symbolic Capital.</i> For Panel, "Field Sights: Visual Anthropological Approaches to Problems of Place, Presence, and Identity." The Annual American Anthropological Association Meeting, Chicago, IL,	NOVEMBER 2003
	<u>Panel Organizer:</u> "Field Sights: Visual Anthropological Approaches to Problems of Place, Presence, and Identity." The Annual American Anthropological Association Meeting, Chicago, IL,	NOVEMBER 2003
SERVICE	<i>Service-Learning Faculty Fellow, Appalachian State</i>	NOVEMBER 2016
	<i>Appalachian Honors Association, ADVISOR,</i>	JANUARY 2015-2016
	Supervising Committee of the following ASU Honors Thesis:	
	<u>Brittney Lynn Maslowski:</u> <i>With or Without Your Blessing: Elizabeth Grimboll and the Struggle of a Southern Teacher</i>	May 2015
	<i>Undergraduate Journal of Service Learning and</i>	

Community-Based Research

FACULTY MENTOR,

2012-PRESENT

American Anthropological Association

LEADERSHIP FELLOW: TRAINING FOR FUTURE LEADERS OF THE ASSOCIATION, 2012-2013
Mentor: Florence Babb, Ph.D. (University of Florida)

The Southwest Conference for Latin American Studies

EXECUTIVE COMMITTEE, CULTURAL ANTHROPOLOGY CHAIR, 2010-2013

Portales Arts Council

BOARD MEMBER,

AUGUST 2013-MAY 2014

Eastern New Mexico University:

FACULTY SENATE, DEPARTMENT REPRESENTATIVE	FALL 2012- MAY 2014
FACULTY SENATE, AD HOC FACULTY EVALUATION REVIEW COMMITTEE	SPRING 2014
UNDERGRADUATE ADMISSIONS & STANDARDS COMMITTEE	FALL 2012- MAY 2014
MU ALPHA NU ANTHROPOLOGY CLUB, FACULTY ADVISOR	FALL 2012- MAY 2014
DEPARTMENT ASSESSMENT COORDINATOR	FALL 2011- MAY 2014
AD HOC GRADE REVIEW COMMITTEE, MEMBER & CHAIR	AUGUST-SEPTEMBER 2012
FACULTY SEARCH COMMITTEE, DEPARTMENT OF ANTHROPOLOGY	SPRING 2012
FACULTY SEARCH COMMITTEE, DEPARTMENT OF ART	SPRING 2012
ART SELECTION COMMITTEE, ART AND ANTHROPOLOGY BUILDING	SPRING 2012

**Curriculum Development for Anthropology Major,
Undergraduate Course Catalog, ENMU**

FALL 2013

"Emphasis: Anthropology of Visual Communication

This emphasis contributes to the holistic endeavor of anthropology by offering students a well-rounded liberal arts background with a comprehensive understanding of the world's varied systems of visual representation and communication. This curriculum allows students to apply the approach and perspective of cultural anthropology (and potentially other areas of study) toward the study and practice of visual communication.

The courses in this emphasis draw on social sciences, humanities and media arts. Training in the anthropology of visual communication is applicable to a variety of careers, including jobs in museums and other educational institutions, non-profit organizations, government agencies, the arts, tourism, advertising, journalism, and mass media, as well as in university-based teaching and research.

Students in this avenue will develop technical skills that will prepare them to communicate effectively and across all audiences (Different cultures, classes, jobs, nations, genders, etc.). In addition, students will be exposed to theoretical knowledge that will empower them to critically evaluate the processes and products of visual communication."

Chair, Supervising Committee of the following M.A. Theses, ENMU:

Jessica Schroeder: Museum Audiences and Visual Displays: A Study of

PROFESSIONAL
AFFILIATIONS

Eastern New Mexico University's Archaeological Museums and Their Educational Goals May 2014

Erin Goslin: *Archaeology and Mescalero Identity* December 2012

Erica Govich: *Making Something Out of Nothing: An Ethnography of Flint Knappers in Portales, NM* MAY 2012

Southeastern New Mexico Science Fair
JUDGE, REGIONAL HIGH SCHOOL ESSAY COMPETITION 2010 – 2013

Temple U. Graduate Association of Visual Anthropologists
ORGANIZER, Annual Visual Culture Conference 2005-
PRESIDENT 2004-2005
VICE PRESIDENT 2003-2004

American Anthropological Association
Society for Urban, National and Transnational/Global Anthropology
Culture and Agriculture
Society for Anthropology of Food and Nutrition
Society for Latin American and Caribbean Anthropology
Committee on Refugees and Immigrants
Society for East Asian Anthropology
Society for Visual Anthropology
Anthropology and Humanism
The Association of Education in Journalism and Mass Communication
Southwest Conference for Latin American Studies

PROFESSIONAL
EXPERIENCE

Photographer and Graphic Designer AUGUST 1999-PRESENT
Freelance: Sizzle Fuse Media

Graphics Extern SEPTEMBER 2005-JUNE 2006
Temple University, Graphics Media Center, Office of Student Activities

Research Associateship SEPTEMBER 2005-MAY 2006
Temple University, College of Liberal Arts, Center for Humanities

Research Assistantship JUNE 2003-MAY 2005
Temple University Department of Geography and Urban Studies, *The Metropolitan Philadelphia Indicators Project* (statistical analysis and GIS)

Art Director/Web Designer OCTOBER 2000-SEPTEMBER 2002
Stratfor.com (Strategic Forecasting), Austin, TX

FIELDWORK EXPERIENCE	Graphic Designer Holt, Rinehart & Winston, Austin, TX	APRIL 2000-OCTOBER 2000
	Graphic Designer/Photographer Skrudland Photo, Inc., Austin, TX	APRIL 1999-FEBRUARY 2000
	English Teacher Japan Exchange and Teaching Programme (JET), Hiroshima, Japan	JUNE 1995-JULY 1997
	Portales, NM, USA	July 2011- MAY 2014
	Lima, Peru	NOVEMBER 2007-JUNE 2008
SKILLS	Acacoyagua, Chiapas, Mexico	OCTOBER 2006-SEPTEMBER 2007
	The American South	MAY-AUGUST 1998
	35MM SLR AND DIGITAL PHOTOGRAPHY	
LANGUAGE	GRAPHIC DESIGN:	
	Adobe Creative Suite	
	QuarkXPress	
	Macromedia Dreamweaver	
	Macromedia Flash	
	RESEARCH METHODS (QUALITATIVE AND QUANTITATIVE):	
	HyperResearch	
	Microsoft Access	
	Statistical Package for the Social Sciences (SPSS)	
	GIS: ARC Map, ARC Info, IDRISI Kilimanjaro	
	SPANISH (proficient)	
	JAPANESE (basic)	

REFERENCES

Dr. Ted Zerucha

Interim Director, The Honors College
Associate Professor, Department of Biology
ASU Box 32073, Boone, NC 28608-2073
Zeruchat@appstate.edu
828.262.7573

Dr. Leslie Sargent Jones

Past Director (2008-January 2016), The Honors College
Professor, Department of Biology
Appalachian State University
ASU Box 32027, Boone, NC 28608-2027
jonesls@appstate.edu
[828.262.2671](tel:828.262.2671)

Dr. Heather Waldroup

Associate Director, The Honors College
Associate Professor, Department of Art (Art History)
ASU Box 32073, Boone, NC 28608-2073
waldrouphl@appstate.edu
828.262.7476